**Predictive Maintenance: Social Media Copy**

*Once a week, copy and paste the messaging below onto the corresponding social media platform to promote the campaign. Make sure you properly tag your company and Omron Automation.*

**LinkedIn/ Facebook Posts**

POST 1 I Week 1

Due to high maintenance costs, a skilled worker shortage, and the potential losses associated with unplanned downtime, a condition-based monitoring strategy like predictive maintenance is becoming more essential. Explore the benefits of making the switch with this latest whitepaper from Omron:

<https://assets.omron.com/m/2c0a1048f802e799/original/The-Power-of-Predictive-Maintenance-White-Paper.pdf>

#maintenance #downtime #uptime #predictivemaintenance #preventivemaintenance #automation

POST 2 I Week 2

If left unchecked, poor connectors or failing components in your control cabinet can result in massive electrical fires. The K6PM thermal camera solution by Omron monitors control panels and other equipment to alert you when excessive heat conditions occur. Learn more here in this short video:

<https://www.youtube.com/watch?v=KvNrCq4__AM>

#electricalfires #maintenance #automation #safety #controlpanel #predictivemaintenance #oem

POST 3 I Week 3

When multiple power supply failures prompted excessive amounts of downtime in a global auto manufacturer’s plastic forming station, the company decided to invest in a predictive maintenance solution. Download this whitepaper from Omron to learn more about this story: <https://assets.omron.com/m/50aef9e450fc6f1/original/S8VK-X-Automotive-Manufacturer-Success-Story.pdf>

#powersupplyfailure #omronautomation #automation #predictivemaintenance #automaker

POST 4 I Week 4

How do you prevent unplanned downtime caused by power supplies? The best solution is to invest in a power supply that monitors its own service life in real time. The Omron S8VK-X is an easy-to-customize solution that keeps tabs on voltage, current, and total time spent on alerts anywhere in the world. Learn more here:

<https://assets.omron.com/m/3d59bf9a437cf57e/original/S8VK-X-Product-Brochure.pdf>

#preventdowntime #powersupply #conditionmonitoring #maintenance #predictivemaintenance

POST 5 I Week 5

Are you concerned about three-phase water pump cavitation, misaligned belts or debris getting into a conveyer chain? The Omron K6CM-CI predictive maintenance current monitor detects abnormalities and remotely alerts you when they arise. Watch this video to learn more:

<https://www.youtube.com/watch?v=FT1JldVrX9E>

#predictivemaintenance #remotemonitoring #conditionmonitoring #pumpcavitation #automation

POST 6 I Week 6

Understanding the trend of insulation resistance degradation in equipment is crucial for preventing electrical shock accidents, fires, and equipment failure. The Omron K7GE can safely measure motor insulation resistance from a remote location and reduce the need for manual insulation resistance measurements. Download this brochure to learn more:

<https://assets.omron.com/m/79176425f917b007/original/K7GE-Series-Motor-Insulation-Resistance-Monitor-Product-Brochure.pdf>

#insulationresistance #predictivemaintenance #electricalfires #automation #safety #protectyourteam

POST 7 I Week 7

Aging equipment is the leading cause of unplanned downtime. Unfortunately, conventional preventive maintenance strategies often fail, since they don’t account for problems arising between inspection dates. Take a proactive approach with turnkey, IIoT-enabled predictive maintenance solutions from Omron:

<https://assets.omron.com/m/cb06b9147c514b7/original/Predictive-Maintenance-Brochure.pdf> #agingequipment #maintenance #downtime #uptime #iiot #inspection #predictivemaintenance

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**Twitter Posts**

POST 1 I Week 1

High #maintenance costs, unplanned #downtime, and a skilled worker shortage are making condition-based monitoring strategies (collectively known as #PredictiveMaintenance”) more crucial than ever. Check out this #WhitePaper to explore the benefits of making the switch. <https://assets.omron.com/m/2c0a1048f802e799/original/The-Power-of-Predictive-Maintenance-White-Paper.pdf>

POST 2 I Week 2

If left unchecked, poor connectors or failing control cabinet components can cause electrical fires. The Omron K6PM #ThermalCamera monitors #ControlPanels to predict and alert you of excessive #heat conditions. Watch this quick video to learn more: <https://www.youtube.com/watch?v=KvNrCq4__AM>

#automation #predictivemaintenance #oem #mfg

POST 3 I Week 3

When a global #auto manufacturer experienced multiple power supply failures with significant #downtime in their plastic forming station, they decided to invest in #PredictiveMaintenance. To read their story, download this Omron whitepaper: <https://assets.omron.com/m/50aef9e450fc6f1/original/S8VK-X-Automotive-Manufacturer-Success-Story.pdf>

#manufacturing #automotive #powersupply #uptime

POST 4 I Week 4

How do you prevent #UnplannedDowntime caused by power supplies? Invest in one that monitors its own service life in real time. The S8VK-X by Omron monitors voltage, current, and total time on alerts anywhere in the world. Learn more here: <https://assets.omron.com/m/3d59bf9a437cf57e/original/S8VK-X-Product-Brochure.pdf>

#preventdowntime #predictivemaintenace #automation

POST 5 I Week 5

Are you concerned about 3-phase water pump cavitation, misaligned belts or debris getting into a conveyer chain? The Omron K6CM-CI #PredictiveMaintenance current monitor alerts you of any abnormalities remotely. Watch this video to learn more: <https://www.youtube.com/watch?v=FT1JldVrX9E>

#automation #omronautomation #uptime

POST 6 I Week 6

Understanding insulation resistance degradation in equipment is essential for preventing electrical fires and equipment failure. The Omron K7GE remotely measures motor insulation resistance and reduces the need for manual measurements.

<https://assets.omron.com/m/79176425f917b007/original/K7GE-Series-Motor-Insulation-Resistance-Monitor-Product-Brochure.pdf>

POST 7 I Week 7

With aging equipment as the leading cause of #UnplannedDowntime, conventional preventive maintenance often fails because it doesn’t account for problems arising between inspection dates. Take a proactive approach with #PredictiveMaintenance.

<https://assets.omron.com/m/cb06b9147c514b7/original/Predictive-Maintenance-Brochure.pdf>