**Predictive Maintenance eBlast Messaging**

Use these materials with your email service platform of choice (MailChimp, Constant Contacts, HubSpot) to generate mass eBlasts to send to customers.

**Email 1**

**Subject line text:** How much is unplanned downtime costing you per year?

**Preview text:** Reduce expenses and unplanned downtime today

**How much is unplanned downtime costing you per year?**

Wouldn’t it be great if your equipment could tell you when it needs maintenance or warn you of an upcoming failure before it happens? Since aging equipment and worn components are a leading cause of premature failure and unplanned downtime, having the right predictive maintenance solutions in place helps companies like yours detect and act upon potential equipment failures before they result in major expenses.

Contact us today to learn how embracing a predictive maintenance solution from Omron can help you:

* Maintain regular operations and avoid disruptions caused by equipment failure
* Reduce operating expense by providing maintenance only when needed with condition monitoring and analysis
* Reduce added expenses and impact associated with skilled labor shortage

[Contact us today]

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**Email 2**

**Subject line text:** Don’t get caught off guard by equipment failure again

**Preview Text:** Be in full control of your equipment’s lifecycle

**Don’t get caught off guard by equipment failure again, take a proactive approach to machine maintenance**

There’s nothing worse than unplanned downtime in the midst of a maintenance labor storage. And the longer your production line stays down, the greater the strain on your overall bottom-line. By embracing a predictive maintenance strategy, you never have to worry about being caught off guard by equipment failure or having to scramble to replace equipment on the fly. You can be in full control and have complete visibility into the lifecycle of your machinery.

Download this brochure to learn how predictive maintenance solutions from Omron can help drastically reduce expenses associated with unplanned downtime, premature replacement of equipment, and routine maintenance.

[Download Brochure] [Contact Us]