

Omron's flexible financing options provide immediate access to innovative technology



Great investment opportunity with financing challenges

Recently, a leading technology company focusing on inventory control and monitoring faced a challenge as they wanted to purchase Omron's LD Series mobile robots with advanced scanning technology for a new application.

Knowing that speed-to-market is critical to success, the company needed to start the project right away but traditional financing options were not viable for them.

As an industry newcomer, they had very minimal credit information available and wanted to conserve cash to support their operations and R&D efforts.

Customized financing solutions

Working with a tight deadline, the company financed through Omron and was able to receive its LD-60 mobile robots in time to meet their schedule and on terms that met their financial requirements.

Omron's financial partner quickly tailored a financing plan to meet the company's needs. With a minimal down payment and an attractive interest rate, the company was able to preserve its working capital. Credit approval was secured in only three business days allowing the company to take delivery of its new mobile robots quickly and preserve its development timeline.

With competitive interest rates and flexible financing options, Omron's financial solutions make it possible for established companies – as well as newer, start-up businesses – to get access to equipment when they need it.

Want to know how you can get the equipment you need? Talk to your Omron representative or visit our website to learn more about flexible financing options that help grow your business.

Omron Automation is a global automation partner that creates, manufactures and services fully integrated automation solutions. We provide controls, vision, safety, motion and robotics for the automotive, semiconductor, food/beverage, packaging, pharmaceutical and infrastructure industries.

For over 80 years, Omron has helped industrial businesses maximize potential by solving problems creatively. Currently headed by President Yoshihito Yamada, our company is 36,000 employees strong – providing products and services in more than 110 countries worldwide.

Learn more at: omron247.com



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