



Flexible financing options from Omron gives customer immediate access to innovative technology

A leading technology company with a focus on inventory control and monitoring was interested in purchasing Omron's LD Series autonomous mobile robots (AMRs) for a new application. Equipped with advanced scanning technology and advanced onboard mapping functionality, LD Series robots are a game-changing solution for automating materials transport needs on a flexible basis.

This great investment opportunity came with some financial challenges, as is often the case with companies seeking to invest in large-scale equipment upgrades and robotics. Omron has developed a flexible financing plan to help companies acquire their new equipment at the point when it can make the greatest difference in business growth.

Business need

A technology company was seeking to purchase Omron's LD-60 mobile robots with minimal credit information available and a need to conserve cash to support R&D.

Unique solution

Omron's financial partner quickly tailored a financing plan to meet the company's specific needs, and credit approval was secured in only three business days.

Customer benefits

Thanks to the minimal down payment and an attractive interest rate, the company was able to preserve its working capital.

The solution

Flexible financing with competitive interest rates



The need

Knowing that speed-to-market is critical to success, the company needed to start the project right away. Unfortunately, traditional financing options were not viable for them. As an industry newcomer, they had minimal credit information available, and they also wanted to conserve cash to support their operations and R&D efforts.



The technology

Working with a tight deadline, the company financed through Omron and was able to receive its LD-60 mobile robots in time to meet their schedule. Omron's financial partner quickly tailored a financing plan to meet the company's specific needs. Credit approval was secured in only three business days, allowing the company to take delivery of its new AMRs quickly and preserve its development timeline.



The outcome

Thanks to a minimal down payment and an attractive interest rate, the company was able to preserve its working capital. Competitive interest rates and flexible financing options are key to helping both established companies and newer start-up business get access to innovative equipment when it can provide the greatest value.

